

	2013	Dec.	Jan.	Feb.	March
Tilikum's Rrehabilitation		[Green bar]			
Send Invites for The Gala				[Yellow bar]	
H2O Label Campaign					[Green bar]
PSA Sent Out to Medias					[Red bar]
Develop Press Release					
Send out Press Release					
Transport & Release Tilikum					
Investor Gala					
Customer survey/Free Toy Incentive					[Blue hatched bar]
Partner with WALC	[Purple hatched bar]				
Partner with Nestle				[Green hatched bar]	
Partner with Earthships	[Orange bar]				
IRC Evaluation and Follow-Up				[Light blue bar]	
Ongoing Efforts	[Brown bar]				

