



Ali Smith

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Education

Pittsburg State University (PSU)
Pittsburg, KS
Bachelor of Science in Communications
Public Relations Emphasis
Minor in International Studies
Cumulative GPA: 3.47

Skills & Proficiencies

- Well-organized
- Detail Orientation
- Motivated & Focused
- Team Member
- Dedicated Leader
- Quick Learner
- Adobe Indesign
- Event Planning
- Digital Media Content
- Social Media Management
- Feature Writing
- Proofreading & Editing

Experience

PSU's Prevention and Wellness, Pittsburg, KS 2014 - Present

Social Media Manager, Gorillas in Your Midst

- Manage social media accounts of Instagram and YouTube, research specific issues that students face for media content, and execute monthly contests.
- Create helpful and educational videos focused on healthy tips for students and resources on the PSU campus

PSU's Students for Violence Prevention, Pittsburg, KS 2014 - Present

Student Coordinator, Students for Violence Prevention

- Assist in the development, design, and distribution of educational materials and campaigns
- Create & plan presentations, programs, and services centered on the issues of dating violence, domestic violence, sexual assault, stalking, and bystander behavior
- Content creation and management of social media accounts on Facebook, Twitter, Pinterest, and Instagram

Pittsburg State University Theatre, Pittsburg, KS 2013 - Present

Public Relations and Advertising Manager

- Sell ad space for the season program, layout the season program for each of the main productions, place all press releases & advertising for each production, and develop new & creative ways to market the productions.

Pittsburg State University Student Publications, Pittsburg, KS 2011 - 2012

Reporter for the Collegio Newspaper and Kanza Yearbook

- Composed feature, news, and entertainment articles; interviewed students, faculty, & other sources of varying backgrounds

Honors & Activities

- PSU Pitt Pal, PSU Pitt Pal Program 2011-2014
- Advancement Ambassador, PSU Development Office 2012-Present
- Bilateral Exchange Student, University of Jyväskylä, Finland Spring 2013
- Department of Communication Trip to Kiev, Ukraine, University of Jyväskylä March 2013
- Global Leadership Institute Fall 2013
- International Knowledge & Experience Certificate 2013
- President, International Justice Mission PSU Chapter 2014-Present
- Study Abroad Peer Advisor, International Programs & Services Department Spring 2014